



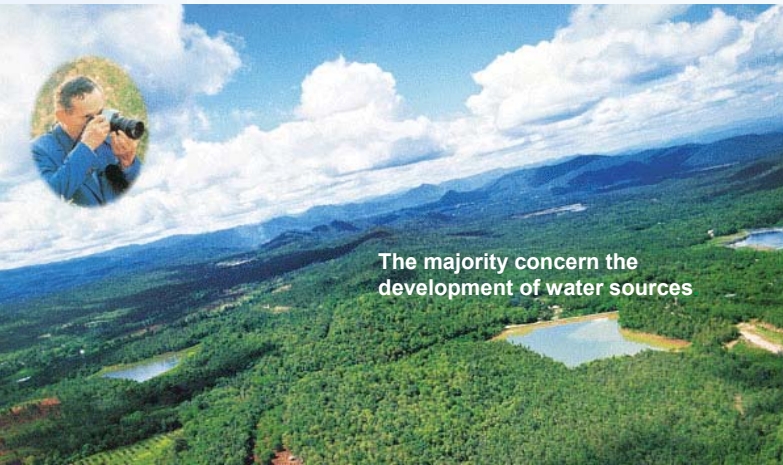
**King Bhumibol Adulyadej of Thailand's
Philosophy of Sufficiency Economy
and Sustainable Development**

Royal visits to the rural areas



To meet the people and learn about their plight through first-hand experiences by observing the area conditions and interviewing the people himself

**4,685 Royal Development Projects
throughout Thailand**

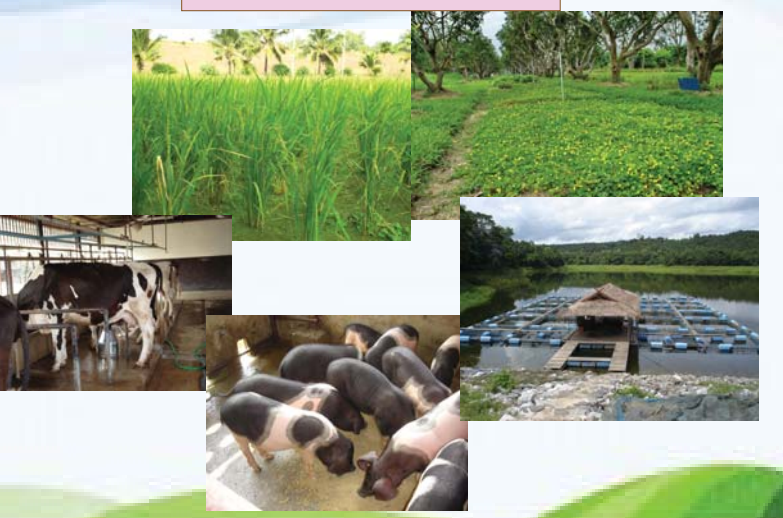


The majority concern the development of water sources

Water Sources Development



Agricultural Development



Soil Development



Forest Development



Occupational Promotion

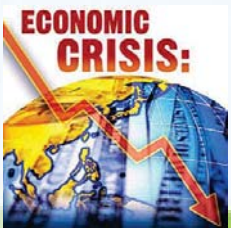


The Philosophy of Sufficiency Economy

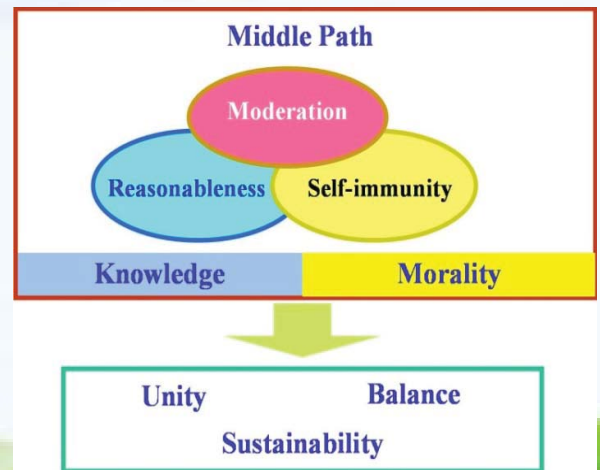


- The term was first mentioned and introduced by His Majesty the King in 1997 when Thailand faced a severe economic crisis.

Tom Yum Koong Crisis (1997)



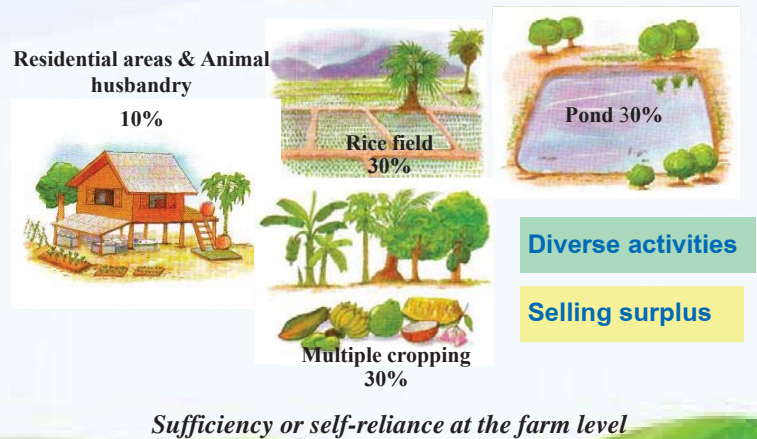
The Philosophy of Sufficiency Economy



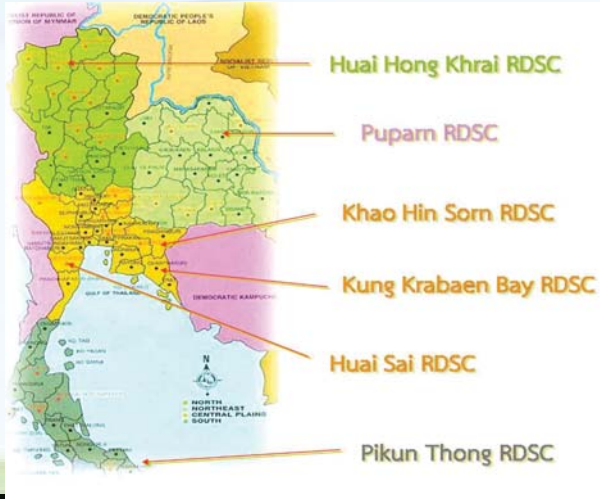
3 Stages of Sufficiency Economy



The New Theory Farming Sufficiency Economy for Agricultural Sector



Six Royal Development Study Centres



Royal Development Study Centres

To conduct studies, researches and experiments

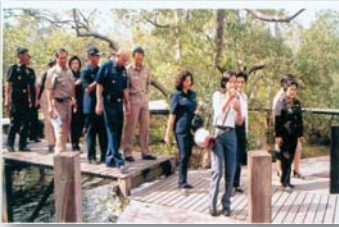


❖ Representing the region's local characteristics with a focus dealing with specific problems of the areas and providing alternative means to solve the problems

'Model of Success'

To provide a comprehensive or 'one-stop service'

Demonstrations in the form of 'living natural museum'



Support the farmers in two ways: --- providing technical knowledge
--- offering production inputs

Target groups = people living in the surrounding villages

To serve as a centre for integrated development patterns



Multi-disciplinary concept

Integration of development activities

To be the place for exchange of experiences & knowledge



✓ Integrating theory with practice

✓ Gathering successful results for demonstration

❖ Model farmers / Learning centres

Efficiently applying the knowledge gained from the centre



Sharing the knowledge with others



National Economic and Social Development Plans

แผนพัฒนาเศรษฐกิจและสังคมแห่งชาติ ฉบับที่เก้า
พ.ศ. ๒๕๔๕ - ๒๕๕๐

แผนพัฒนาเศรษฐกิจและสังคมแห่งชาติ ฉบับที่สิบ
พ.ศ. ๒๕๕๐ - ๒๕๕๕

แผนพัฒนาเศรษฐกิจและสังคมแห่งชาติ ฉบับที่สิบเอ็ด
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#สำนักงานคณะกรรมการพัฒนาเศรษฐกิจและสังคมแห่งชาติ #พัฒนาไทย

Sufficiency Economy Learning Centres

Mr. Chantee Prathumpa






The New Theory farming

Sri Muang Chum Farmers' Group






Setting up farmers' school, organic farming

The Bathroom Design Company Limited




Bangchak Petroleum






Household Account




Research by Thailand Research Fund (2010)

Samples = 2,381 agricultural families in Chainat Province

REVENUE = 384,242 Baht (10,978 USD)

EXPENSE = 293,752 Baht (8,392 USD)

INCOME = 90,490 Baht (2,585 USD)

average per family per year

Sufficiency Economy has been globally recognized



